



PRESS RELEASE

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POEA campaign against illegal recruitment goes nationwide

The Philippine Overseas Employment Administration bolsters its campaign against illegal recruitment through linkages with local government units (LGUs) and the conduct of pre-employment orientation seminars (PEOS) nationwide.

Administrator Rosalinda Dimapilis-Baldoz said apart from multi-media information dissemination, the POEA has identified the conduct of comprehensive Pre-Employment Orientation Seminars (PEOS) in local communities, capacity enhancement training for LGU executives and PESO officials, and sustained partnership with LGUs as the main strategies it will pursue in the government's campaign against illegal recruitment.

Recently, Baldoz has signed memorandum of agreements with the city of Valenzuela and Taguig City, underscoring the importance of the role of local government units in the fight against illegal recruitment.

The POEA solicits the support of local government units for the agency's initiative to transform cities, towns, and barangays nationwide into illegal recruitment-free communities. Baldoz expects to sign similar agreements with Quezon City and Mandaluyong City soon.

In its multi-media campaign, the POEA has partnered with Globe Telecom for the printing of PEOS posters and brochures, production and airing of TV ads and radio plugs, publication of newspaper ads, and installation of electronic billboards.

The POEA also conducts capability enhancement training programs on overseas employment for managers of Public Employment Service Offices (PESO) which aims to update the PESO managers on recent overseas employment policies and programs, and equip them with tools and techniques in the implementation of the pre-employment orientation program at the local level.

The recent capability enhancement training program was held in General Santos City on September 26-27, 2006, which was highlighted by a PEOS caravan to Davao City.

PESO managers in Bulacan, National Capital Region, Mindoro, Marinduque, Romblon and Palawan have already attended the training. Similar sessions are scheduled in Bataan on October 18-20, Bohol on October 24-26 and Naga City on November 8-10.

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